

**CLLD Cooperation OFFER**

# Title of the proposed project *(English)*

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| **We develop the Lubuskie Province – Attractive Tourism** |

# Type of project *(select as many as you want)*

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| **Cooperation within the MS**  Across regions  Within the same region | **Transnational cooperation**  Cross-border cooperation  With other MSs (no shared border)  Non EU countries | **Sea basin cooperation**  Mediterranean  Baltic  North Sea  Atlantic |

Brief summary of the project idea *(max 800 characters)*

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| The project aims for the implementation of activities to improve the attractiveness and development of the region, increase social capital and economic development on areas covered by LDS of 4 Polish LAGs: Association Kraina Szlaków Turystycznych LAG, Association Bory Dolnoślaskie LAG, Association “Grupa Łużycka LAG” and Association Między Odrą a Bobrem LAG. |

# Looking for partner located in the following types of areas *(select as many items as you want)*

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| National / Regional borders  Inland  Island  Lakes and rivers  Coastal  Mountainous | Rural  Peri-Urban  Urban  Small town  Historic centre  Densely populated residential area  Segregated/deprived neighbourhood | Isolated / remote  Sea basin  Mediterranean  Baltic  North Sea  Atlantic |

# Looking for partner located in areas with the following assets *(select as many items as you want)*

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| High Nature Value  Cropland  Pasture | Forest  Non-productive land  Industry | Presence of relevant cultural sites  Mineral extraction  Protected areas |

# Topic of the project *(select up to 10 items)*

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| Innovation  Research & Development  New technologies  Knowledge transfer / education / training activities  Broadband / Internet / ICT  Culture and Cultural heritage | Built environment  Village, harbour renewal  Public / community spaces / green areas  Energy efficiency, retro fitting buildings  Reconversion brownfield areas  Rural infrastructures  Social inclusion / Public services  Integrated service delivery  Social services  Transport & Mobility  Education  Health  Housing  Anti discrimination  Social enterprises  Employment / job creation  Access to labour market  Work-private life reconciliation  Self-employment  Upskilling  Target groups:  Youth  Women  Long term unemployed  Homeless  Elderly  Migrants  Fishermen  Marginalised communities e.g. Roma  People with disabilities  Ex-offenders  Others |
| Agriculture & Farming  Small farms  Semi-subsistence farming  Organic farming  Livestock  Animal welfare  Young farmers  Urban farming  Fisheries and aquaculture  Fisheries  Aquaculture  Forestry  Food & Drink  Marketing  Supply chains / Producer organisations & Cooperatives  Non-food products / Crafts  Business development  Economic diversification  Tourism / Territorial branding |
| Natural environment & Resources / Landscape  Climate change mitigation / adaptation  Local energy production / renewable energies  Circular economy / bio, green economy |
| Governance  Community development  Rural Urban linkages |
| **Additional keywords:** (up to 3)  Entrepreneurs, tourists | |

### Objective

Initial position / background / local context of the proposed project *(max 800 characters)   
The starting situation or local context in which the projects is going to operate*

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| Four Polish LAGs from the lubuskie province decided to do transnational project which the objective is to strengthen the region's attractiveness, activation and development of the local community by expanding knowledge in the field of tourism development, supporting good practices in the social field and entrepreneurship.  The area of Association Kraina Szlaków Turystycznych (<http://www.kst-lgd.pl/>) is one of the most touristic attractive place in the Lubuskie province. In its activity LAG uses the natural resources of the region such as lakes and forests. The region has potential to discover wild and mystery places, historic and modern through active participating in searching caches and to puzzle out. The activities planned in the project will focus on promotion of active forms of spending leisure time, development of entrepreneurship and social capital.  The area of Association Bory Dolnoślaskie LAG (<https://www.bory.org.pl/>) is the largest forest complex in Central Europe. All LAG's activities aim at stimulating entrepreneurship and creating new jobs, using the potential of cultural and natural resources and strengthening social capital. LAGs wants to promote tourist facilities as well as touristic and historic resources.  Grupa Łużycka LAG ( <https://www.grupaluzycka.pl/>) has the highest rate of forested area. The aim of the LAG is to support local development on rural areas and towns up to 20 000 inhabitants. LAG will try to promote agritourism.  The area of Między Odrą a Bobrem LAG (<http://www.miedzyodraabobrem.pl/>) is located along the main rivers of the region. The great number of communities are located on the Wine and Honey Trail. LAG will concentrate on support for local wines and bees producers, enhancing the value of their products on the market. |

Proposed objectives / target group and activities *(max 800 characters)*

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| The following activities have been planned as part of the project:  - thematic workshops as a source of knowledge on how to use the potential of socially excluded people, how to socialize them and teach them new skills  - increase of social capital  - geocaching training, including a practical part - setting up caches  - training in rural tourism showing theoretical and practical possibilities of earning income in rural areas,  - thematic workshops - educational farms in the field of rural tourism  - activities related to the Lubuskie Province development where the Lubuskie Wine and Honey Trail is located.  The project aims to exchange knowledge, experiences, inspiration, develop the region and make tourist offers more attractive.  Target group: tourists, entrepreneurs, young people, the elderly and the unemployed. |

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

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| Spain, Portugal, Czech Republic, Slovakia, Bulgaria, Belgium, France, the Netherlands, Germany, Italy, Greece, Ireland |

# Languages spoken by your LAG staff

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| Polish |

### Offering LAG

# Contact details

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| **Member State** | Poland |
| **Region** | Lubuskie Province |
| **LAG name** | Stowarzyszenie Kraina Szlaków Turystycznych - Lokalna Grupa Działania |
| **Contact name** | Ms Joanna Ciesielska |
| **E-mail** | rodzinnyraj@gmail.com |
| **Tel.** | +48 505318320 |
| **LAG Address** | ul. Lipowa 20D, 69-200 Sulęcin |

This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

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| 30.09.2020 r. If you are interested in this offer, please initially contact National Rural Network in Poland via email address: [a.markuszewska@cdr.gov.pl](mailto:a.markuszewska@cdr.gov.pl) or through telephone: +48 226232838 |

Date: 27.08.2020